

CURRICULUM VITAE

PERSONAL PROFILE

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Area of Specialization : Accountancy



EDUCATIONAL PROFILE

ACADEMIC QUALIFICATIONS

#	Degree	Institution	University	Month & Year of Passing	Percentage of marks
1.	UG	A.K.D.Dharmaraja women's College	Madurai Kamaraj University	April 2007	74
2.	PG	A.K.D.Dharmaraja women's College	Madurai Kamaraj University	April 2014	77 (University I Rank)
3.	M.Phil.	RajapalayamRajus' College	Madurai Kamaraj University	April 2015	75
4.	Ph.D	Virudhunagar Hindu Senthikumara Nadar College	Madurai Kamaraj University	Viva voce date : 13.08.2024	-

TEACHING PROFILE

#	Name of the Institution	Designation & Department	From	To	Total Years
1.	Rajapalayam Rajus' College	Assistant professor in Commerce, Department of Commerce (SF)	01.07.2015	Till date	-
Total Teaching Experience : 9 Years					

RESEARCH PROFILE

LIST OF PUBLICATIONS

#	Title of the Paper	Journal	Volume	Year	Page	Impact factor
1	Women Empowerment in India Through Skill Development	Rural Women Empowerment through Skill Development	2	2023	52	-
2	Performance and Prospects of Global MICE Industry	Modern Thamizh Research	-	2021	435 - 440	-
3	A study on the growth of MICE industry in India	‘Research Journey’ International E-Research Journal	-	2021	25-30	6.625
4	A study on Marketing Management of Convention Industry in India	Devangar Arts College MANAS (A Multi disciplinary Research Journal)	9	2017	89	1.891
Total Number of Citations in Scopus / Google Scholar / Research Gate:						

CONFERENCES PARTICIPATED & PAPERS PUBLISHED IN PROCEEDINGS

#	International / National / State / Regional Level	Title of the Conference	Organized by / Sponsoring agency	Title of the paper presented	Date	ISBN (if any)
1	National	Wealth creation through Financial Planning	NPR Arts & Science College, Dindigul	-	06.02.2024	-
2	National	“Rural Women Empowerment through Skill Development”	Nallimuthu Gounder Mahalingam College, Pollachi.	Women Empowerment in India Through Skill Development	02.08.2023	978-93-5980-468-2
3	National	ICSSR –SRC (Hyderabad) sponsored Two Days National Level online seminar on “Digital Financial inclusion”	Suguna College of Arts and Science in association with ICSSR	-	30.08.2022 & 31.08.2022	-

4	International	One day International Conference on COVID -19 Paradigm Shift in Business	AIMS – IBS B School, Bangalore	Continent wise performance of Convention Industry	19 th February 2022	-
5	International	Post Covid Challenges in Education, Industry & Digital Economy	Vidha Prasarak Mandal's R Z Shah College of Arts Science and Commerce	Performance and Prospects of Global MICE Industry	12.06.2021	-
6	International	One day online Multidisciplinary Conference on Research Methodology in Library Science, Social Sciences and Commerce	Anandibai Raorane Arts, Commerce & Science College, Vaibhavwadi	A study on the growth of MICE Industry in India	27.05.2021	-
7	International	One day online Multidisciplinary Conference on Research Methodology in Library Science, Social Sciences and Commerce	Anandibai Raorane Arts, Commerce & Science College, Vaibhavwadi	Strategic Management related to Event management Industry	27.05.2021	978-81-951586-8-3
8	International	Digital Economy – Emerging trends in Commerce and Management	Rajapalayalam Rajus' College	Effective Digital Marketing Channels	20.02.2020	-
9	National	Corporate environment responsibility – a midway and progress	Sri Kaliswari College, sivakasi	Corporate environment responsibility	25.07.2019 & 26.07.2019	-
10	National	Contemporary trends in business and management practices	S.R.N.M College	Challenges in conventional industries	27.07.2018	-
11	National	National conference on Innovative strategies of knowledge management for sustainable development	Rajapalayam Rajus' College, Rajapalayam	Key Success factors in Managing a Convention Centers in India	16.02.2018	-

12	National	National conference on Innovative strategies of knowledge management for sustainable development	Rajapalayam Rajus' College, Rajapalayam	Problems and Prospects of Indian Convention Industry	16.02.2018	-
13	International	Asian international conference on advances : strategic innovations and emerging perspectives for global business in engineering and social sciences	Sri Ganesh Business School of Management	A study on various types of Convention Venues	09.02.2018	-
14	National	Working Women : Problems and Prospects	VHNSM College (UGC Sponsored)	An Overview of Indian Convention Industry	19.07.2017 & 20.07.2017	-
15	National	National conference on “ Digital India : challenges & opportunities”	Kalasalingam University	Measuring the impact of ICT Investment on Economic Growth	15.07.2017	-

WORKSHOPS PARTICIPATED

#	International / National / State / Regional Level	Title of the Workshop	Organized by / Sponsoring agency	Date
1	State	Quantitative Analysis and Interpretation using SPSS and AMOS	Mannar Thirumalai Naicker College, Madurai	04.01.2024 & 05.01.2024
2	National	Online workshop on SPSS in Research	Star International Foundation for Research and Education	26.12.2023 – 30.12.2023
3	National	ICSSR – SRC, Hyderabad sponsored One day National Level Online Workshop on “Implementation of (Outcome Based Education) OBE in Commerce Education”	S.Venkataswamy Naidu College, Kovilpatti	27.08.2022

4	National	Research Methodology	Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai	15 th – 18 th November 2021
5	State	Blooms Taxonomy based Question Paper Design for Outcome based Education	Ayya Nadar Janaki Ammal College, Sivakasi	27.09.2021
6	National	Secondary Data Analysis in Social Science Research	Virudhunagar Hindu Nadars Senthikumara Nadar College, Virudhunagar	01,02 & 03 rd September 2021
7	National	Research for Academic Excellence	SRM Institute of Science and Technology	22 nd & 23 rd July 2021
8	State	Research Methodology and Application of Statistical packages in Research	Ayya Nadar Janaki Ammal College, Sivakasi	02,03 & 04 th March 2020
9	National	The Art of Writing and Publishing Research papers in Reputed Journals	S.S. Duraisamy nadir Mariammal College, Kovilpatti	22.02.2020
10	State	0. The application of SPSS and AMOS for Data Analysis	MannarThirumalaiNaicker College, Madurai	22.02.2019 & 23.02.2019
11	State	Financial market operations and value investing	AyyaNadar Janaki Ammal College, Sivakasi (UGC sponsored)	30.07.2016

FACULTY INDUCTION PROGRAMME PARTICIPATED

#	Title of the FIP	Organized by / Sponsoring agency	Date
1	Faculty Development program on Income Tax and GST - Grabb	Naan Muthalvan - GRABB	24.06.2024 – 29.06.2024
2	IP Awareness / Training programme	Intellectual Property Office, India	27.11.2023
3	NET Orientation Programme	Arcot Sri Mahalakshmi Women's College of Education, Villapakkam.	03.11.2023

4	Mastering the Art of Research Methodology : Empowering the Faculty for Excellence	Rajapalayam Rajus College, Rajapalayam.	30.10.2023 – 03.11.2023
5	Train the Trainer program on Digital Productivity and AI Fluency	Naan Muthalvan in partnership with Microshoft	28.08.2023 – 01.09.2023
6	One week National level Faculty Development program on Cloud Infrastructure (AWS)	AISSMS Institute of Information Technology, Pune	21.08.2023 – 25.08.2023
7	Scholarly writing : Research Publication, Citation Analysis, Anti-Plagiarism, Reference Management Tools and Strategies of Copyright and Patent	Ramco Institute of Technology, Rajapalayam	04.08.2023 & 05.08.2023
8	Professional Ethics and Classroom Managerial Skills	Rajapalayam Rajus College, Rajapalayam.	19.06.2023 – 23.06.2023
9	Five day International Online Faculty Development Programme on ‘Outcome Based Education’	Tamil Nadu Teachers Education University & Dr.M.G.R. Education Research Institute, Faculty of Education & Academic Staff college, Chennai	9.06.2023 – 15.06.2023
10	ICT Tools : A New Vista in Teaching	Sona College of Arts and Science, Selam	7.10.2022
11	New paradigms in Teaching Methodology / Pedagogy	Geetanjali Institute of Technical studies, Udaipur	7 th – 12 th March 2022
12	Six days Faculty Induction Programme for Teaching staff	Internal Quality Assurance Cell, Rajapalayam Rajus’ College.	7 th to 12 th February 2022
13	National level virtual Faculty Development Programme on “Research Mthodology”	Ayya Nadar Janaki Ammal College, Sivakasi	22 nd to 24 th December 2021
14	National level Research Development Programme on “Secondary Data Analysis in Social Science Research”	Virudhunagar Hindu Nadars’ Senthikumara Nadar College, Virudhunagar	01.09.2021 – 03.09.2021

15	Investor Awareness on Stock market	Rajapalayam Rajus' College.	02.08.2021 to 17.08.2021
16	Faculty Development Programme on "Financial Management, Accounting and Communication for Business"	Kalasalingam Business School	23 rd & 24 th December 2019

PARTICIPATION IN VALUATION / QUESTION PAPER SETTING

1. Paper Valuation - M.K.University, Madurai.
2. Question Paper Setting and valuation for Ayya Nadar Janaki Ammal College, Sivakasi.

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SIGNATURE
(R.MAHESWARI)